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| APPLICATION NO. | FILING DATE | FIRST NAMED INVENTOR | ATTORNEY DOCKET NO. | CONFIRMATION NO. |
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| 10/645,048 | 08/21/2003 | George C. Schedivy | 8002A-65 | 6545 |

22150 7590 05/25/2007
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| EXAMINER |
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YENKE, BRIAN P

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| ART UNIT | PAPER NUMBER |
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2622

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05/25/2007

PAPER

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

Office Action Summary

Application No.

10/645,048

Applicant(s)

SCHEDIVY, GEORGE C.

Examiner

BRIAN P. YENKE

Art Unit

2622

-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address --

Period for Reply

A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTH(S) OR THIRTY (30) DAYS, WHICHEVER IS LONGER, FROM THE MAILING DATE OF THIS COMMUNICATION.

- Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailing date of this communication.
- If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication.
- Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED (35 U.S.C. § 133). Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b).

Status

- 1) ☒ Responsive to communication(s) filed on RCE (30 Apr 07)/Amend (29 Mar 07).
- 2a) ☐ This action is **FINAL**. 2b) ☒ This action is non-final.
- 3) ☐ Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under *Ex parte Quayle*, 1935 C.D. 11, 453 O.G. 213.

Disposition of Claims

- 4) ☒ Claim(s) 1,2,5-29,36 and 37 is/are pending in the application.
- 4a) Of the above claim(s) _____ is/are withdrawn from consideration.
- 5) ☐ Claim(s) _____ is/are allowed.
- 6) ☒ Claim(s) All the above is/are rejected.
- 7) ☐ Claim(s) _____ is/are objected to.
- 8) ☐ Claim(s) _____ are subject to restriction and/or election requirement.

Application Papers

- 9) ☐ The specification is objected to by the Examiner.
- 10) ☐ The drawing(s) filed on _____ is/are: a) ☐ accepted or b) ☐ objected to by the Examiner.
Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).
Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).
- 11) ☐ The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152.

Priority under 35 U.S.C. § 119

- 12) ☐ Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).
- a) ☐ All b) ☐ Some * c) ☐ None of:
1. ☐ Certified copies of the priority documents have been received.
 2. ☐ Certified copies of the priority documents have been received in Application No. _____.
 3. ☐ Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)).

* See the attached detailed Office action for a list of the certified copies not received.

Attachment(s)

- | | |
|--|---|
| 1) <input checked="" type="checkbox"/> Notice of References Cited (PTO-892) | 4) <input type="checkbox"/> Interview Summary (PTO-413) Paper No(s)/Mail Date. _____ |
| 2) <input type="checkbox"/> Notice of Draftsperson's Patent Drawing Review (PTO-948) | 5) <input type="checkbox"/> Notice of Informal Patent Application |
| 3) <input type="checkbox"/> Information Disclosure Statement(s) (PTO/SB/08) Paper No(s)/Mail Date _____ | 6) <input type="checkbox"/> Other: _____ |

DETAILED ACTION

Continued Examination Under 37 CFR 1.114

1. A request for continued examination under 37 CFR 1.114, including the fee set forth in 37 CFR 1.17(e), was filed in this application after final rejection. Since this application is eligible for continued examination under 37 CFR 1.114, and the fee set forth in 37 CFR 1.17(e) has been timely paid, the finality of the previous Office action has been withdrawn pursuant to 37 CFR 1.114. Applicant's submission filed on 29 Mar 2007 has been entered.

Response to Arguments

2. Applicant's arguments with respect to claims have been considered but are moot in view of the new ground(s) of rejection.

Claim Rejections - 35 USC § 103

3. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negated by the manner in which the invention was made.

Claims 1-2, 5-29 and 36-37 are rejected under 35 U.S.C. 103(a) as being unpatentable over Ferguson, US 2003/0226148 in view of Nagata et al., US 2002/0149708 and Kitano et al., US 6,724,317.

In considering claims 1, 7, 9, 11 and 13,

a) *the claimed hood*...is met by Ferguson which discloses a vehicle seat cover (hood) which is connected to a FM transmitter 14 and DVD player 20 (Fig 3b). Ferguson discloses that a port may

connect a game device, and where adapter 19 may be plugged into the cigarette lighter or auxiliary power connector of the vehicle.

Regarding the newly added limitation, behind the display, although Ferguson discloses a system where the media device is below the display, the integration of the display/media device is conventional in the art, based upon designers needs/size/requirements.

Nonetheless the examiner will rely upon Nagata which discloses such a media device where the DVD/media player 6 (Fig 6) is physically behind the display 2.

Therefore, it would have been obvious to one of ordinary skill in the art at the time of the invention to modify Ferguson which discloses a hood sized entertainment system, by incorporating such integrated devices which obviously take up less room than if separated.

Although the Ferguson/Nagata combination do not explicitly recite the concept of providing displays within a seat/headrest that rotate (i.e. pivotal doors) which is a conventional practice in the art to allows the passengers to raise/lower/position the screen to a desired position/angle

The examiner evidences such by incorporating Kitano et al., US 6,724,317, which discloses that it is known to have pivotal displays (i.e. that rotate) either in the headrest, the console or the ceiling of the vehicle, wherein the display/media devices/players are mounted to a door/pivoting device which is secured/mounted to a structure/base.

Thus it would have been obvious to one of ordinary skill in the art at the time of the invention to utilize the media device/display within a vehicle seat cover (hood) as done by Ferguson/Nagata by also utilizing conventional capabilities such as pivoting, wherein the media player/display may be rotated according to the occupant of the seat/vehicle.

In considering claim 2,

Ferguson discloses a video 13 which is located within the seat cover as shown, where the display includes the claimed hood/cover and claimed frame (structure to fit in opened portion) to place in the hood.

In considering claims 6 and 15,

Ferguson discloses a plurality of media components (Fig 3b) connected to the cover/hood, wherein the DVD appears to be stationary, wherein the claimed docking station, base portion are met by the above elements.

In considering claim 5,

Ferguson discloses a DVD player meeting the slot-type device.

In considering claim 8,

Ferguson discloses a transmitter including a tuner/antenna however Ferguson does not explicitly recite a wireless optical transmitting device, although such device is an off the shelf/conventional item which may be incorporated into a system by design in order to provide the user use of conventional transmitters (LED, lasers etc...) to transmit the information optical wirelessly, thus the examiner takes "OFFICIAL NOTICE" regarding such..

In considering claim 10,

Ferguson disclose a display 13, where given the broadest interpretation of the claim, a cover (screen) is provided.

In considering claim 12,

Ferguson disclose a display 13 which is controlled to display either a DVD or game as desired/controlled/inserted/selected by the user.

In considering claim 14,

Ferguson discloses straps 21 which are used to tighten the cover to the seat/headrest, although the claim recited "drawstrings", irregardless of the name of the element, they perform the same function, thus anticipating the claim.

In considering claim 16,

See claim 6 above.

In considering claim 17,

See claim 7 above.

In considering claim 18,

See claim 8 above.

In considering claim 19,

See claim 9 above.

In considering claim 20,

See claim 10 above.

In considering claim 21,

See claim 11 above.

In considering claim 22,

See claim 12 above.

In considering claim 23,

See claim 13 above.

In considering claim 24,

See claim 12 above.

In considering claim 25,

See claim 14 above.

In considering claims 26-29,

See claim 4 above.

In considering claims 36-37,

Kitano discloses the concept of when the door is opened (i.e. display is pivoted/rotated accordingly) access to the media device is provided, wherein the user has access to media control (i.e. loading point).

Conclusion

4. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Brian Yenke whose telephone number is (571)272-7359. The examiner work schedule is Monday-Thursday, 0730-1830 hrs.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's Supervisor, David L. Ometz, can be reached at (571)272-7593.

Any response to this action should be mailed to:

Commissioner of Patents and Trademarks

Washington, D.C. 20231

or faxed to:

(571)-273-8300

Any inquiry of a general nature or relating to the status of this application or proceeding should be directed to the Technology Center 2600 Customer Service Office whose telephone number is (703)305-HELP.

General information about patents, trademarks, products and services offered by the United States Patent and Trademark Office (USPTO), and other related information is available by contacting the USPTO's General Information Services Division at:

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(FAX) 703-305-7786

(TDD) 703-305-7785

An automated message system is available 7 days a week, 24 hours a day providing informational responses to frequently asked questions and the ability to order certain documents. Customer service representatives are available to answer questions, send materials or connect customers with other offices of the USPTO from 8:30 a.m. - 8:00p.m. EST/EDT, Monday-Friday excluding federal holidays.

For other technical patent information needs, the Patent Assistance Center can be reached through customer service representatives at the above numbers, Monday through Friday (except federal holidays) from 8:30 a.m. to 5:00 p.m. EST/EDT.

The Patent Electronic Business Center (EBC) allows USPTO customers to retrieve data, check the status of pending actions, and submit information and applications. The tools currently available in the Patent EBC are Patent Application Information

Retrieval (PAIR) and the Electronic Filing System (EFS).

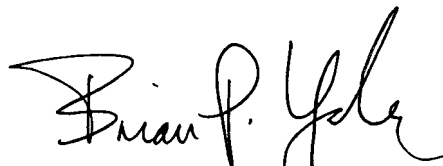
PAIR (<http://pair.uspto.gov>) provides customers direct secure access to their own patent application status information, as well as to general patent information publicly available. EFS

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allows customers to electronically file patent application documents securely via the Internet. EFS is a system for submitting new utility patent applications and pre-grant publication submissions in electronic publication-ready form. EFS includes software to help customers prepare submissions in extensible Markup Language (XML) format and to assemble the various parts of the application as an electronic submission package. EFS also allows the submission of Computer Readable Format (CRF) sequence listings for pending biotechnology patent applications, which were filed in paper form.



B.P.Y.
19 May 2007



BRIAN P. YENKE
PRIMARY EXAMINER